



**MINISTER  
TOURISM  
REPUBLIC OF SOUTH AFRICA**

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**NATIONAL ASSEMBLY**

**QUESTION FOR WRITTEN REPLY:**

**Question Number: 2687**  
**Date of Publication: 15 May 2026**  
**NA IQP Number: 17**  
**Date of reply: 29 May 2026**

**2687. Ms H Ismail (DA) to ask the Minister of Tourism:**

- 1) Regarding the collaboration between South Africa Tourism (SAT) and Taiwan, what (a) bilateral tourism co-operation agreements, (b) memorandums of understanding and/or (c) marketing agreements currently exist between SAT and Taiwan;
- (2) what (a) was SAT's total marketing and promotional budget allocated to the Taiwanese market for each of the past five financial years and (b) specific campaigns, trade shows and/or road shows were executed by SAT in the past five financial years;
- (3) whether SAT has an office, representative and/or marketing agency appointed in Taiwan; if not, why not; if so, what is the total annual cost thereof;
- (4) whether the Liaison Office of South Africa in Taipei, Taiwan, has a dedicated tourism promotion mandate; if not, why not; if so, what activities does it undertake NW2540E

**REPLY:**

- (1) South African Tourism does not have bilateral tourism co-operation agreements and memorandums of understanding with Taiwan, as country-to-country bilateral agreements are handled at the Department's level. The Department of Tourism has a bilateral agreement in the field of tourism with the People's Republic of China.
- (2) South African Tourism's marketing budget is allocated to the Asia region, which comprises China, India and Japan.
- (3) South African Tourism does not have an office, representative or marketing agency in Taiwan, as all the activities in this region are handled from the Beijing office, People's Republic of China.
- (4) South African Tourism does not have a liaison office in Taipei, Taiwan.

**END**